



accidents don't have to happen

xylem

World Drowning Prevention Day

World Drowning Prevention Day is a global awareness event that happens every year on 25 July.



Established by the United Nations General Assembly and supported by the World Health Organization, the day aims to raise awareness of the tragic impact drowning has on families and communities, and to promote the life-saving solutions that prevent it.

World Drowning Prevention Day is a great opportunity to promote water safety to your family, friends and colleagues.

Every year, the World Health Organization releases free resources and guidance to help organisations and communities around the world to run events, education programmes and awareness activities.

You can find more information about how to support this year's World Drowning Prevention Day campaign on the World Health Organization website:
who.int/campaigns/world-drowning-prevention-day



For more information, visit the RoSPA website:
rospa.com/water-safety

